



RESIDENTIAL BROKERAGE

## **PRESS RELEASE**

Photo Attached

### **PRESS CONTACT**

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### **COLDWELL BANKER RESIDENTIAL BROKERAGE'S KAREN ACKERMANN EARNS COUNCIL OF RESIDENTIAL SPECIALIST (CRS) DESIGNATION**

OCEAN CITY, MD (APRIL 8, 2005) – Karen Ackermann earned the professional designation of Council of Residential Specialist (C.R.S). The Council of Residential Specialist gives the CRS designation after a REALTOR has demonstrated that they have the requisite knowledge, experience and expertise to be a Council of Residential Specialist. After completing its education program along with other stringent requirements, Ackermann earned her "CRS" designation.

Ackermann who has been educated significantly on effective ways to maximize her professionalism is ready to assist buyers and sellers when making real estate decisions.

“I strive to provide my customers with superior service,” Ackermann commented on her reasoning to earn the CRS designation. “Continued education enables me to do so and that’s something I’m proud of.”

Ackermann also recently earned her Coldwell Banker Residential Brokerage International Previews designation. This designation allows her to utilize CBRB’s marketing power and effectively market luxury properties.

The Council of Residential Specialist is the largest not-for-profit affiliate of the National Association of REALTORS®. It is composed of nearly 40,000 Certified Residential Specialist (C.R.S) designees and Candidates/General Members.

Ackermann can be contacted at the 120<sup>th</sup> Street Office located at 1200 Coastal Highway, Ocean City, MD at 410.723.8820 or email [Karen@BuySellOC.com](mailto:Karen@BuySellOC.com) or visit her web page [www.BuySellOC.com](http://www.BuySellOC.com)

Coldwell Banker Residential Brokerage ([www.cbmove.com](http://www.cbmove.com)) is one of the largest residential real estate brokers in the mid-Atlantic region, with more than 4,600 sales associates serving Maryland, Virginia, Washington D.C., and Delaware. NRT Incorporated, a subsidiary of Cendant Corporation (NYSE: CD), is the nation's largest residential real estate brokerage company. NRT has nearly 1,000 offices and 59,000 sales associates operating in more than 35 major metropolitan areas. In 2004, NRT posted a real estate industry record of over \$204 billion in closed sales volume.

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